

## **Where Food Comes From Customers Honored at Whole Foods Market Sixth Annual Supplier Awards**

CASTLE ROCK, Colo. – April 25, 2018 – Where Food Comes From, Inc. (OTCQB: WFCF), the most trusted resource for independent, third-party verification of food production practices in North America, today announced that six of the Company's verification customers were honored by Whole Foods Market at the grocer's sixth annual Supplier Awards.

Miller Poultry, a long-time WFCF customer, was named Global Supplier of the Year for its visionary approach to animal welfare and its commitment to raising high quality, healthy chickens. WFCF provides Miller Poultry with verification services for Certified Organic, Non-GMO Project Verified, Global Animal Partnership 5-Step Animal Welfare Rated and Where Food Comes From Source Verified.

Other WFCF customers winning awards include Lotus Foods for Environmental Stewardship, Hearst Ranch Beef for Southern Pacific Region Supplier of the Year, Diestel Family Ranch for Northern California Region Supplier of the Year, Country Natural Beef for Service & Partnership, and Kuli Kuli for Women-Led Entrepreneurship. WFCF provides verification services for these producers ranging from Organic and Non-GMO Project to Global Animal Partnership and Verified Natural.

"We congratulate all of these customers for the well-deserved recognition by Whole Foods Market, a leader in providing consumers with transparency in the food chain," said Leann Saunders, President of Where Food Comes From. "These awards reflect our customers' commitment to adhering to Whole Foods' strict requirements for responsible sourcing practices, and we are proud to support them in those efforts."

### **About Where Food Comes From, Inc.**

Where Food Comes From, Inc. is America's trusted resource for third party verification of food production practices. The Company supports more than 15,000 farmers, ranchers, breeders, vineyards, wineries, processors, retailers, distributors, trade associations, consumer brands and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, SureHarvest, A Bee Organic and Sterling Solutions units. In addition, the Company's Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the food they purchase through product labeling and web-based information sharing and education. Visit [www.wherefoodcomesfrom.com](http://www.wherefoodcomesfrom.com) for additional information.

### **CAUTIONARY STATEMENT**

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations,

estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership and demand for, and impact and efficacy of, the Company's products and services on the marketplace are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at [www.sec.gov](http://www.sec.gov).

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