

Cargill Adds Where Food Comes From, Inc. Canada as Auditing Body for its Canadian Beef Sustainability Acceleration Pilot

CASTLE ROCK, Colo., March 15, 2018 (GLOBE NEWSWIRE) -- Where Food Comes From, Inc. (WFCF) (OTCQB:WFCF), the most trusted resource for independent, third-party verification of food production practices in North America, today announced it has been selected by Cargill as an auditing body for Cargill's Canadian Beef Sustainability Acceleration Pilot program. Cargill is a long-time customer for WFCF in the United States.

Cargill's pilot was launched to test and validate the audit and traceability systems necessary for the Certified Sustainable Beef Framework established by the Canadian Roundtable for Sustainable Beef (CRSB). The program includes cattle producers that want to demonstrate the sustainability of their operations.

"We are delighted that Where Food Comes From, Inc. Canada has been selected as a certification partner," said Leann Saunders, President of WFCF. "As a company, we verify over 5,000 beef producers in North America with the goal to help supply chains improve processes, bundle certifications and add value. We gained deep expertise as the sole verification partner for the 2014-2016 McDonald's Verified Sustainable Beef Pilot and look forward to applying this knowledge as a certifier for the CBSA pilot."

Cargill's pilot tests the methodology for tracking eligible cattle through audited live animal supply chains and the methodology for tracking resulting supply chain sustainability certifications from the beef carcass to finished products. This coupling of live cattle and beef product traceability allows Cargill's Canadian customers to demonstrate the sustainability of their supply chains and creates the opportunity for future sustainability claims once the CRSB's framework is complete. For more information about the pilot visit: <http://cbsapilot.ca>

About Where Food Comes From, Inc.

Where Food Comes From, Inc. is America's trusted resource for third party verification of food production practices. The Company supports more than 15,000 farmers, ranchers, breeders, vineyards, wineries, processors, retailers, distributors, trade associations, consumer brands and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, SureHarvest, A Bee Organic and Sterling Solutions units. In addition, the Company's Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the food they purchase through product labeling and web-based information sharing and education. Visit www.wherefoodcomesfrom.com for additional information.

About Cargill

Cargill provides food, agriculture, financial and industrial products and services to the world. Together with farmers, customers, governments and communities, we help people thrive by applying our insights and [150 years](#) of experience. We have 155,000

employees in 70 countries who are committed to feeding the world in a responsible way, reducing environmental impact and improving the communities where we live and work. For more information, visit Cargill.com and our [News Center](#).

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership and the impact and efficacy of the Company's products and services on the marketplace; are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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