

IMI Global Subsidiary of Where Food Comes From, Inc. Receives Outstanding Quality Assurance Award from Whole Foods Market®

CASTLE ROCK, Colo. – April 27, 2016 – Where Food Comes From, Inc. (d.b.a. IMI Global) (OTCQB: WFCF), the most trusted resource for independent, third-party verification of food production practices in North America, today announced that its IMI Global subsidiary received the Outstanding Quality Assurance award at the Whole Foods Market Annual Supplier Awards. It is the second time IMI Global has won the award.

In [its announcement](#), Whole Foods Market recognized IMI Global “for its ability to consistently deliver certification services to Whole Foods Market meat suppliers. IMI’s partnership approach to any project, coupled with its skill, expertise and timeliness, always yields results. IMI is the most reliable and consistent certification partner for the Global Animal Partnership 5-Step Program,” and “has worked diligently to add value to Whole Foods Market’s meat suppliers through the provision of audit bundling services.”

“We are honored and humbled by this recognition from Whole Foods Market for the second time in four years,” said Leann Saunders, president of Where Food Comes From, Inc. “Out of thousands of Whole Foods suppliers nationwide, fewer than 70 have received one of these awards. I want to give a special thanks to our program management team, our verifiers, and to all of our customers who trust us with their verification needs. Working with a company as dedicated to its mission and values as Whole Foods has been a rewarding partnership for us over the years. Whole Foods’ leadership in responsible sourcing practices and the way they reward suppliers that meet their strict requirements is very unique, and we are pleased to play a role in that process.

Where Food Comes From and its divisions offer an array of services featured on products in Whole Foods stores, including Organic Certification, Gluten-Free Certification, Non-GMO Project Verification, Grass-Fed programs, Verified Natural claims and product traceability. To learn more, visit www.wherefoodcomesfrom.com.

About Where Food Comes From, Inc.

Where Food Comes From, Inc. (d.b.a. IMI Global) is America’s trusted resource for third party verification of food production practices. The Company supports more than 10,000 farmers, ranchers, processors, retailers, distributors and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, and Sterling Solutions units. In addition, the Company’s Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the food they purchase through product labeling and web-based information sharing and education. Visit www.wherefoodcomesfrom.com for additional information.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations,

estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership; the Company's ability to continue providing services to Whole Foods' suppliers; and demand for, and impact and efficacy of, the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Financial results for the fourth quarter and full year period are not necessarily indicative of future results. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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