

Where Food Comes From, Inc.'s Validus Division Receives New ISO Accreditation for Numerous Safe Quality Food (SQF) Sectors

CASTLE ROCK, Colo. – Where Food Comes From, Inc. (d.b.a. IMI Global, Inc.) (OTCQB: WFCF), the most trusted resource for independent, third-party verification of food production practices in North America, today announced the accreditation of Validus, a division of Where Food Comes From, to ISO/IEC 17065 for nine modules from the American National Standards Institute (ANSI).

In order to become an accredited certifying body, companies must follow rigorous policy requirements. Once a company is established as a certifying body, their employees must be trained in and demonstrate expertise in Safe Quality Food (SQF) -- specific areas called Food Sector Categories. A certifying body may only perform audits in the area in which they have a certified SQF Auditor. This achievement allows Validus to conduct SQF audits in 10 different Food Sector Categories (FSC) including:

- FSC 1- Production, Capture, and Harvesting of Livestock and Game Animals
- FSC 2- Growing and Harvesting of Animal Feeds
- FSC 7- Slaughterhouse, Boning and Butchery Operations
- FSC 8- Processing of Manufactured Meats and Poultry
- FSC 9- Seafood Processing
- FSC 10- Dairy Food Processing
- FSC 12- Egg Processing
- FSC 18- Preserved Foods Manufacture
- FSC 32- Manufacture of Pet Food
- FSC 34- Manufacture of Animal Feed

“Food safety is a main concern of consumers today,” stated Earl Dotson, CEO of Validus. “We are proud to have achieved ISO 17065 Accreditation to continue to provide our clients with the professional auditing services they have come to expect from our team.

About Where Food Comes From, Inc.

Where Food Comes From, Inc. (d.b.a. IMI Global) is America’s trusted resource for third party verification of food production practices. The Company supports more than 10,000 farmers, ranchers, processors, retailers, distributors and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, and Sterling Solutions units. In addition, the Company’s Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the food they purchase through product labeling and web-based information sharing and education. Visit www.wherefoodcomesfrom.com for additional information.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company’s predictions. Important factors that could cause actual events to vary from predictions

include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership and demand for, and impact and efficacy of, the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

Company Contacts:

Kathryn Britton
Where Food Comes From, Inc.
303-895-3002

Jay Pfeiffer
Pfeiffer High Investor Relations, Inc.
303-393-7044