

**Where Food Comes From Source Verified® Label Launches on
Miller Poultry's Pine Manor Farms® Chicken, Offered Exclusively
at Whole Foods Market locations**

The launch includes Non-GMO Project and Global Animal Partnership 5-Step Animal Welfare Rating verification on all Pine Manor Farms chicken products as verified by Where Food Comes From, Inc.

CASTLE ROCK, Colo. – Where Food Comes From, Inc. (d.b.a. IMI Global, Inc.) (OTCQB: WFCF), the most trusted resource for independent, third-party verification of food production practices in North America, today announced that Indiana-based Miller Poultry is the latest brand to carry the Where Food Comes From Source Verified® label. The label will be featured on all Pine Manor Farms® chicken products, available exclusively at select Whole Foods Market locations.

In addition to Source Verification, Pine Manor Farms has also achieved verification to both the Non-GMO Project and Global Animal Partnership's 5-Step Animal Welfare Rating verification standards from Where Food Comes From, Inc. The independent verification company leads the nation in auditing, assessing compliance, and certifying to diverse production-related standards with an innovative practice of bundling requirements of multiple programs into one, comprehensive, third-party verification process.

"We knew early on in our discussions with Miller that they had high expectations for the very best in verification processes," said John Saunders, Chairman and CEO of Where Food Comes From, Inc. "Miller wanted to share their commitment to traceability, animal care and well-being, as well as Non-GMO Project verification with consumers in an authentic, transparent, and unbiased way, and we're honored they selected Where Food Comes From as the single provider of such comprehensive verification. We're thrilled that our Where Food Comes From Source Verified logo can serve as the storyteller for their unique brand."

Established in 1942 by Milo and Annas Miller as Pine Manor Farms in Northern Indiana, Miller Poultry has grown to become a leading organic and antibiotic-free chicken brand. Today, the company is just as dedicated to producing wholesome, great-tasting chicken as it was when it first started 73 years ago.

"We welcome the third-party verification that the Where Food Comes From team brings to the production process," said Galen Miller, President and Owner of Miller Poultry. "At first we were concerned that this could be just 'one more regulatory group', but we soon saw that they brought benefit and value to our process. The entire team at Pine Manor Farms is committed to these programs, and we are grateful for the opportunity to tell our unique story."

Visit the following websites for more information: www.wherefoodcomesfrom.com

About Miller Poultry

Miller Poultry is a small, family-owned company based in Northern Indiana. The Miller family has been directly involved with raising poultry since 1947. Currently there are 130

families raising their chickens on family farms in Northern Indiana and Southern Michigan. Learn more at www.millerpoultry.com.

About Where Food Comes From, Inc.

Where Food Comes From, Inc. (d.b.a. IMI Global) is America's trusted resource for third party verification of food production practices. The Company supports more than 10,000 farmers, ranchers, processors, retailers, distributors and restaurants with a wide variety of value-added services through its IMI Global, International Certification Services, Validus Verification Services, and Sterling Solutions units. In addition, the Company's Where Food Comes From® retail and restaurant labeling program utilizes the verification of product attributes to connect consumers to the sources of the food they purchase through product labeling and web-based information sharing and education. Visit www.wherefoodcomesfrom.com for additional information.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in our SEC filings. Specifically, statements in this news release about industry leadership and demand for, and impact and efficacy of, the Company's products and services on the marketplace, are forward-looking statements that are subject to a variety of factors, including availability of capital, personnel and other resources; competition; governmental regulation of the agricultural industry; the market for beef and other commodities; and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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