

FOR IMMEDIATE RELEASE
February 28, 2013

NEWS
OTCQB: WFCF

Where Food Comes From, Inc. Schedules 2012 Year-End Results Conference Call and Webcast

CASTLE ROCK, Colo. – Where Food Comes From, Inc. (d.b.a. IMI Global) (OTCQB: WFCF), a leading provider of verification and Internet solutions for the agricultural/livestock industry, today announced it will release its 2012 fourth quarter and year-end financial results after the market closes on Tuesday, March 5, 2013, and conduct a conference call and webcast the same day at 2:30 p.m. Mountain Time (4:30 p.m. Eastern time).

The call-in numbers for the conference call:

Domestic Toll Free: 1-800-762-8779
International: 1-480-629-9645
Conference Code: 4604242

Listen to the “live” Webcast:

Go to www.imiglobal.com and click “Investor Relations” at lower left on home page. Then click the Conference Call microphone icon. A replay of the webcast will be available through April 5, 2013.

Phone replay:

A telephone replay of the conference call will be available through April 5, 2013, as follows:

Domestic Toll Free: 1-800-406-7325
International: 1-303-590-3030
Conference Code: 4604242

About Where Food Comes From, Inc.

Where Food Comes From, Inc. (d.b.a. IMI Global) is America’s leading provider of third-party identification, verification and traceability solutions for the livestock and agricultural industries. The Company supports more than 6,000 ranchers, farmers, feed yards, meatpackers, food retailers and restaurants with a wide range of solutions, including its USVerified™ brand – the industry standard for USDA Process Verified (PVP) programs – which annually verifies marketing claims for approximately one half of all U.S. beef exports; Where Food Comes From®, a unique retail and restaurant labeling program that connects consumers directly to the source of the food they purchase; and various organic and gluten free certification solutions through its International Certification Services (ICS) subsidiary.

Go to www.IMIGlobal.com and www.wherefoodcomesfrom.com for additional information.

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